

Supercharge Your Clear Aligner Program

CREATING A HIGH PERFORMANCE TEAM, PRACTICE AND YOU!

Clear aligners offer patients and practices many benefits, yet most practices do not maximize their potential. Create a high performing team to help your patients improve their quality of life and become raving fans. Make it easy for patients to say *yes* to treatment and keep more production in-house.

Clear aligner strategist and coach, Allison Lacoursiere, RDA, OA, CPC, ELI-MP shares real world strategies and action steps for optimizing both a clear aligner program and practice systems. Learn how to boost team engagement, delegate processes and optimize systems to create the ultimate clear aligner program. Empower your team to take initiative and become clear aligner experts in your practice. Define the characteristics of the clear aligner leader and the skills necessary to excel in that role.

Future-proof your practice by engaging with patients virtually. Explore teledentistry and the streamlined processes that can help your serve patients at a higher level. Learn the secrets of sustainable success through high performance habits. Show up as a healthy, vibrant self-directed leader. Return to the office ready to implement a clear aligner program that improves patient lives and the practice bottom line!



SUGGESTED FORMAT: Full or Partial Day; Lecture, Workshop, Keynote

SUGGESTED AUDIENCES: Dentist and Full Team

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LEARNING OBJECTIVES:

- Recognize the opportunity clear aligners represent in transforming patients, careers and the practice
- Define the characteristics of a strong Clear Aligner Leader and the associated job processes
- Learn how to nurture and develop a team of high performing professionals
- Create a culture that encourages a collaborative, whole team approach and celebration
- Discover how to start more clear aligner cases by building trust and connection through social media marketing
- Explore how and why to diversify your clinical offerings through teledentistry
- Gain systems for maximizing resources and production while serving patient needs remotely through virtual care

CLEARCOACHING